



Since 1881

The American College

Madurai – 625 002

Tamil Nadu, India

GREEN CULTURE

Green Culture inculcates in our young men and women the consciousness to live sustainably. As part of such consciousness, our students involve themselves in **Green Management, Solid Waste Management, and Village Ecology**.

The American College, a higher educational institution, is known for its academic excellence and social relevance. The college was established in 1881 in Madurai, Tamil Nadu, India. With its extreme sensitivity to national policies and community needs, the college has grown from strength to strength. Presently, the college offers a good number of arts and science courses and twelve thousand students are studying at the American college now. It may be worth mentioning that Green culture programmes have been institutionalised in the curriculum. Freshmen join one of such programmes and complete the experiential course in two years.

Green Management aims to provide an insight into environment and its impact on human life. It also enables students to nurture a much-needed concern over the rising climate change and carbon emission which would eventually be detrimental to individual and collective wellbeing. They would also lay foundation to active participation of individuals in prudent and rationale use of natural resources. Students of **Solid Waste Management** maintain vermicompost unit on campus. Vermicompost is a product of the decomposition process using various species of earth worms and leaves waste collected from our college. In **Village Ecology** students learn the interrelationships between environment, economy and society in the rural areas. Also, they analyse the natural resources and water management, biodiversity conservation and waste management in the adopted villages towards understanding the ecological systems.

Students generally feel motivated and develop a passion for these courses as they give hands on training. A faculty member observes that the campuses provide a wide scope for imbibing green culture. A student asserted that the Birthday Souvenir initiative made them more responsible.

Students organised rallies, formed human chains, and performed street plays and flash mob with a view to spreading environmental awareness. It included tree plantation, cleanliness drives, maintaining vermin-composting pits, constructing water-harvesting structures in the College and practicing paper recycling, etc. They also displayed banners to observe environmentally important days like World Ozone Day, World Forestry Day, World Water Day, World Environment Day, and Save House sparrow day.

Birthday Souvenirs

The **Green Management Programme** initiated **Birthday Souvenirs**, an initiative towards sustainability. Trees play a crucial role in purifying the air, reducing soil erosion and providing a habitat for wildlife. They also help combat climate change by absorbing carbon dioxide from the atmosphere.



Birthday Souvenir Initiative, Green Management Class, World House Sparrow Day & Nests Distribution TV News

The total number of students enrolled in the programmes will be around 2000. The total number of faculty involved in the programmes would be 30. Before the end of the year all students who participate in the programme will plant a sapling each. Indeed it is encouraging that the revenue fetched from sale of compost was about Rs. 1.5 lakh.